



## Absolutely French campaign to promote double career within expat couples

They are ultra-adaptable, creative, and comfortable working in intercultural environments. However, too often expat partners have to put the brakes on their career. To solve this inequality, Absolutely French starts [Absolutely Talented](#).

Organised at Station F next September 16<sup>th</sup> 2021, Absolutely Talented will bring together recruiters of big companies, PME, start-ups and expat spouses.

[www.absolutely-talented.com](http://www.absolutely-talented.com)

Press release – Paris, the 16<sup>th</sup> September 2021 –

For an expatriation to be successful, the integration of the expat partner and the family is crucial. If this is not carefully managed, an expatriation can abruptly end and will result in an unanticipated trip back home.

[Absolutely French](#) was created to make the integration of expat partners easier. Thanks to this start-up, expat partners benefit from a tailored, practical language class that introduces them to life in France. They combine games, role-playing & real-life experiences to provide the learning & support needed to ease the integration into their new life, as well as develop their own interpersonal network in France through regular networking events.

[www.absolutely-french.eu](http://www.absolutely-french.eu)

International mobility for employees,  
but what about their partners?

Founded by Armelle Perben (an expat partner herself). Absolutely French was incubated by HEC at Station F and partners closely with major companies such as L'Oréal, Total and Air Liquide. Companies such as these are increasingly supportive of their expat employees' expectations regarding international mobility, especially concerning the support

extended to their partners. These companies entrust Absolutely French with the task of facilitating their integration in France.

Every year, Absolutely French supports 50 to 70 expat partners, helping them to fast-track their integration in France. However, the subject of their own career too often remains problematic.



“We work with each partner that we support on the establishment of a personal project, which involves their professional insertion. Expatriate spouses speak several languages and have many soft skills: adaptability, creativity, intercultural intelligence, "problem solver" spirit, etc. However, they struggle to find a job in France.

This difficulty is often due to prejudices, which can assimilate them to privileged people, or worse, to idlers. These preconceived ideas result in the nearly systematic sacrifice of their career. I really want to change this perception. International mobility should also promote the careers of expatriate partners. This is why we are launching Absolutely Talented "

**Armelle Perben.**

**Absolutely Talented:**  
an event to help expat spouses to lead their own career.

To facilitate the meeting between companies looking for international profiles based in France and expat partners looking for a job in our territory, Absolutely French organizes the meeting [Absolutely Talented](#) on the 16<sup>th</sup> of September at Station F.

Over 100 expatriates and 40 companies such as L'Oréal, Total, France Digitale, Mister Bilingual, Blendeez, and Quantev have already registered for the event. On the program:

9h – 9h15: **Why Absolutely Talented today?** – Armelle Perben, founder and CEO of Absolutely French

9h – 10h: Round table: Why are expat partners of interest to recruiters?  
hosted by Lisa Louis, Free-Lance Journalist, alongside :

- Céline Duhayot - Talent Acquisition Director France, L'Oréal
- Romain De Miras - International Mobility Manager, Total Energies
- Alessandra Barboni – expat partner, recruited by Total Eren as an Ingeneer Manager

10h – 12h – **Meetings between Recruiters and expat partners and workshops :**

- Working in France : which contract suits you the best !
- How to commute and stay zen?
- How to promote the soft skills and competencies you are developing on global assignment to better market and brand yourself as you job search?
- 10 cultural differences in interviews : using theatre games, tips to prepare yourself.
- Which volunteering to enhance your CV?
- Dare to contact your network to find a job

Save the date!

**Absolutely Talented**

**Tuesday 16<sup>th</sup> September 2021 from 8.30 am to 12.00pm**

**At Station F, Mezzanine Amazonia – La Felicita - Paris**



If you want more information or are interested to take part in the event, do not hesitate to contact us:

Absolutely French

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