

Absolutely French campaign to promote dual career within expat couples



They are ultra-adaptable, creative, and comfortable working in intercultural environments. However, too often expat partners have to put the brakes on their career. To solve this inequality, Absolutely French starts [Absolutely Talented](#).

Organised at Viaduc Café next 26th January 2023, Absolutely Talented will bring together recruiters of big companies, PME, start-ups and expat spouses.

Press release – Paris, the 20th of January 2023 – For an expatriation to be successful, the integration of an expat partner and family is crucial. If this is not carefully managed, an expatriation can abruptly end and will result in an unanticipated trip back home. [Absolutely French](#) was created to make the integration of expat partners easier. Thanks to this start-up, expat partners benefit from a tailored, practical language class that introduces them to life in France. They combine games, role-playing & real-life experiences to provide the learning & support needed to ease the integration into their new life, as well as develop their own interpersonal network in France through regular networking events.

International mobility for employees, but what about their partners?

Founded by Armelle Perben (an expat partner herself). Absolutely French was incubated by HEC at Station F and partners closely with major companies such as L'Oréal, Total and Air Liquide. Companies such as these are increasingly supportive of their expat employees' expectations regarding international mobility, especially concerning the support extended to their partners. These companies entrust Absolutely French with the task of facilitating their integration in France.

Every year, Absolutely French supports 100 to 150 expat partners, helping them to fast-track their integration in France. However, the subject of their own career too often remains problematic.



"We work with each partner that we support on the establishment of a personal project, which involves their professional insertion. Expatriate spouses speak several languages and have many soft skills: adaptability, creativity, intercultural intelligence, "problem solver" spirit, etc. However, they struggle to find a job in France.

This difficulty is often due to prejudices, which can assimilate them to privileged people, or worse, to idlers. These preconceived ideas result in the nearly systematic sacrifice of their career. I really want to change this perception. International mobility should also promote the careers of expatriate partners. This is why we are launching Absolutely Talented "
Armelle Perben.

Absolutely Talented: an event to help expat spouses to lead their own career.

To facilitate the meeting between companies looking for international profiles based in France and expat partners looking for a job in our territory, Absolutely French organizes the meeting [Absolutely Talented](#) on the 26th January at Viaduc Café. Over 100 expatriates and 30 companies such as Lynkbycar, France Digitale, Pernod Ricard, Blablacar ... have already registered for the event. On the program:

9h – 9h15: **Why Absolutely Talented today?** –
Armelle Perben, founder and CEO of Absolutely French

9h15 – 10h15: **Round table: Why are expat partners of interest to recruiters?**

Gill Gordon – Chair Permits Foundation: Independent, not-for-profit organisation campaigning globally to improve work permit regulations to make it easier for partners of expatriate staff to gain employment during an international assignment

[Susanna Warner](#), VP Global Mobility [Schneider Electric](#)
[Kerstin Martel](#), Phd Fellow, [Copenhagen Business School](#), [Centre Marc Bloch](#) former expat partner

[Caroline Vaquette](#), CoE Talent Management France Director [Pernod Ricard](#), former expat partner

10h15 – 12h –

Meetings between Recruiters and expat partners and workshops for Expat Partners :

1. 10 Cultural Differences in Interview: Role plays and preparation tips.
2. Is your resume adapted to the French market? Cultural Differences
3. How to Market the Soft Skills you have Developed Whilst on Global Assignment.
4. Which Volunteering Opportunities will Enhance your CV?

Develop new skills, and your network.

5. Working in France:

Which contract suits you the best?

6. Using your Network to find Your Dream Job

Dare to contact people and get an interview! Push yourself and make boldness a daily practice.

Save the date!
Absolutely Talented
26th January 2023 from 8:30 am to 12:00 pm
At Viaduc Café – Paris – Close to Gare de Lyon



If you want more information do not hesitate to contact us:

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You are interested to take part in the event:

Register directly here : <https://lnkd.in/e3yezPic>